



Dear Da Vinci Academy Supporter,

Da Vinci Academy is holding our Annual Benefit Auction, “**Once Upon a Time**” on April 30, 2011 in St. Charles, Illinois.

We would like to invite you to place an advertisement in our auction catalog. Our school serves the greater Fox Valley community, providing a curriculum focused on the needs of intellectually gifted and talented students in pre-K through grade 8. Families come from as far away as Sycamore and Glen Ellyn, and as close as your back yard.

Ad rates range from \$25 for a business-card sized ad to \$200 for a full page. The inside front and back covers are available for \$400, the outside back cover is available at the time of this letter and costs \$500. Additional advertising costs are detailed on the enclosed advertising form.

We hope that you will consider purchasing advertising space for your business or becoming a sponsor of this fantastic event. Proceeds from this auction directly benefit our students and staff, members of your local community, by providing funds to expand our outstanding academic programs. Support from businesses such as yours allowed us to raise over \$90,000 at our 2010 event. You can learn more about our school on our website, www.dvacademy.org.

Sincerely,

Dani Parotte
Advertising Chair
Da Vinci Academy Auction Committee
auctions@dvacademy.org